



## **Cathy K. Dodd**

**Vice President, Marketing**

Cathy K. Dodd is vice president, Marketing, at PolyOne Corporation, the world's premier provider of specialty polymer materials, services and solutions. Ms. Dodd joined PolyOne in February 2014 and is responsible for developing and executing PolyOne's marketing strategy and leading all corporate marketing functions to achieve PolyOne's objectives of profitable sales growth, innovation, specialty mix improvement and value creation.

Ms. Dodd has more than 25 years of strategic marketing experience in global chemical and manufacturing companies.

Ms. Dodd joined PolyOne from Eastman Chemical Company where she served in strategic marketing roles, including director of downstream engagement and design, as well as director of global chemicals marketing. In addition she worked at Honeywell International as brand manager for FRAM and Autolite, as well as global market manager for healthcare specialty films. Ms. Dodd began her career at Ashland Oil, serving in various marketing, supply chain and analyst roles.

Ms. Dodd earned a bachelor's degree in business administration in marketing and management from the University of Kentucky in Lexington, Kentucky.