

PACKAGING COMPONENT MANUFACTURER

PERFUME CAP

AVIENT SOLUTION

Gravi-Tech™ REC Recycled Formulation

WHY AVIENT?

- Utilized formulation expertise to develop a custom material with post-industrial recycled PP content
- Provided a more sustainable solution with 60% recycled content while maintaining the performance characteristics of prime PP
- Expedited speed to market, delivering material in three weeks

LEARN MORE

KEY REQUIREMENTS

- A density modified formulation - PP filled, 1,2g/cm³
- Needs to contain recycled PP PIR content
- Electroplatable - comparable to prime materials
- Provide continuity of supply